Curriculum Vitae

Ahmed Elmahdy

PHP Full stack Web Developer

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About me

I'm passionate about my day to day work: Coding! I love it so much that when people ask me how I can do "the same work" for so many years I always answer that "I have never worked a day in my life since my work is also my hobby :)

Skills

Skill	
PHP	
MVC	
OOP	
Git	
Laravel	
MySQL	
HTML	
CSS	
Bootstrap	
JavaScript	
Ajax	
jQuery	
WordPress	
Web Services	
XML	
Json	
Photoshop	
Adobe XD	
User Interface	
SEO	
AdWords	
Digital Marketing	

Work Experience

More Then 13 Years of Experience

Full-stack Developer

Company Name: **Athir Information Systems**

Dates   Employed Jul 2021 – now

Location: Jeddah Governorate, Saudi Arabia

- Designed, developed, and maintained a variety of software systems for Athir, using a variety of programming languages and technologies.
- Analyzed and optimized existing systems to improve performance and efficiency.
- Worked closely with stakeholders to understand their requirements and deliver solutions that met their needs.
- Added new features and enhancements to existing HIS systems.
- Project Analysis
  - Conducted project analysis to identify the requirements for new software systems and to evaluate the feasibility of proposed solutions.
  - Created project plans and timelines.
  - Monitored project progress and made adjustments as needed.
- Integrated Athir Information Systems' software with multiple external systems, using a variety of APIs and protocols.
  - **- DHS   - Waseel   - Nphies   - Rassd   - Yaqeen   - PayTabs**
- Built and maintained a variety of software systems for Athir Information Systems, including
  - **Self-Service Portal**
    Designed and developed a new self-service portal that allows customers to manage their accounts, view their transaction history, and submit support tickets.
  - **Help Desk System**
    Designed and developed a new help desk system that allows Athir Information Systems' support team to track and manage support tickets.
    It uses a variety of features to improve the efficiency of the support team, such as ticket routing, prioritization, and escalation.
  - **Inventory Management System**
    Designed and developed a new inventory management system that allows Athir Information Systems to track their inventory levels and manage orders..
    It uses a variety of features to improve the efficiency of the inventory management process, such as barcode scanning, real-time inventory tracking, and automated order fulfillment.
  - **CRM System**
    Designed and developed a new CRM system that allows Athir Information Systems to track their sales leads and manage their customer relationships. It uses a variety of features to improve the efficiency of the sales process, such as lead routing, opportunity management, and customer relationship management.

Full-stack Developer

Company Name: **7olol net**

Dates   Employed Jul 2019 – 2021

Location: Jeddah Governorate, Saudi Arabia

- Developing front end website architecture.
- Designing user interactions on web pages.
- Developing back-end website applications.
- Creating servers and databases for functionality.
- Ensuring cross-platform optimization for mobile phones.
- Ensuring responsiveness of applications.
- Working alongside graphic designers for web design features.
- Seeing through a project from conception to finished product.

Interests

- Coding
- RC Airplanes
- Electronics
- Poetry
- Reading

- Designing and developing APIs.
- Meeting both technical and consumer needs.
- Staying abreast of developments in web applications and programming languages.

Senior PHP Programmer and Digital Marketing Consultant
Company Name: **Tamayoz Arabia**
Total Duration 5 yrs.
Location: Jeddah Governorate, Saudi Arabia

- Responsible for creating and implementing an Web-based products using PHP, MySQL, Ajax, and JavaScript. Developing back-end components, connect the application with other web services, and assist front-end developers by ensuring their work integrates with the application.
- Integration of user-facing elements developed by front-end developers
- Build efficient, testable, and reusable PHP modules
- Solve complex performance problems and architectural challenges
- Integration of data storage solutions
- Determining the most suitable business models for businesses.
- Developing suitable digital marketing strategies based on clients' business models.
- Evaluating brands' target customers to identify the social media channels that would provide the best opportunities for customer engagement.
- Calculating clients' return on ad spend (ROAS) and comparing it against industry averages.
- Evaluating clients' marketing budgets and allocating spending on various marketing needs accordingly.
- Assisting clients in launching new websites and apps.
- Assessing clients' current digital marketing strategies and suggesting improvements accordingly.
- Performing SEO audits to identify various issues impacting clients' search engine performance.
- Identifying new opportunities to encourage customer engagement.

PPC Specialist
Company Name: **WSI Stream**
Employment Duration 9 months
Location: Jeddah Governorate, Saudi Arabia

- Manages internet pay-per-click advertising campaigns including the strategy, design, implementation, SEO, and analysis of ad performance.
- Keyword research: Understanding how people search for any product or service is a must for a PPC Specialist. keep up with trends, constantly research and test keyword choices, and be ready to change them.
- Landing page design: ads will direct clickers to a landing page where I have a few seconds to engage and delight readers. Perfecting these landing pages is an art that successful PPC specialist's share. Without a strong landing page, all your efforts are for naught.
- Trend watching: This alone can prove to be a full-time job. SEO trends and understanding how to outsmart Google's everchanging algorithms. intimate relationship with consumers, so I understand what they will respond to and also what technology is driving them each day. know all of this, along with societal trends, to keep on top of keywords and landing page designs.

Web Developer

Company Name: **Engazz Web solution**

Dates Employed: Jun 2013 – Jul 2014Employment Duration1 yrs. 2 mons

Location: Egypt

- Write and Edit PHP Code
- Develop and Implement PHP Modules
- Test and Troubleshoot Applications
- Coordinate with Frontend Developers and Project Managers
- Integrate Server-Side Code with Third-Party Modules
- Meet Directly with Clients

Web Development instructor

Company Name: 4trainee

Dates Employed: Apr 2010 – Apr 2014Employment Duration3yr1 mons

Location: Egypt

- Teach assigned courses
- Adequately prepare all course materials and lessons.
- Provide each student with clear course expectations, evaluations and timelines through carefully written topical outlines and approved, standardized syllabus
- Provide Interesting and relevant assignments for students that demonstrate learning outcomes in a real-life setting
- Suitably challenge, engage, serve and communicate with students to encourage their participation and learning while maintaining mutual value and respect
- Ensure course and program learning outcomes are delivered as defined by the syllabus.

Education

جامعة القاهرة كلية الدراسات العليا للبحوث الإحصائية قسم الاحصاء الحيوي والسكاني	**Cairo University** **Faculty of Graduate Studies for Statistical Research** Field of Study: **Computer Science** Graduation: **2022**-**2024**
جامعة الأزهر AL-AZHAR UNIVERSITY	**Al-Azhar University** Bachelor's degree Field of Study: **chemistry and physics** Graduation: **2009**

Licenses & Certifications

Google AdWords CERTIFIED	**Google Certified AdWords Specialist** Issuing authority: AdWords Specialist Issued date and Sep 2014
ICDL International Computer Driving Licence	